



Lincoln Owner Site: Campaign Pages, Tout Copy, and Support Articles.



The Lincoln Embedded Modern

A new standard of mobile connectivity.

Welcome to the future of smart connectivity. Your Lincoln features an embedded modern that connects with the MyLincoln Mobile app to use a variety of remote features at your fingertips. These services allow you to:

- Start, lock, unlock, and find your Lincoln from virtually anywhere
- Schedule maintenance for specific times and days of the week
- Remotely monitor your vehicle's fuel level, oil pressure, and battery life

Don't have an embedded modern? You can still use the app to access Roadside Assistance at any time, or set a Parking Timer to ensure an alert when you need to leave your vehicle.

To access the full range of services, download the app, create your Lincoln Owner account, and register your vehicle. The embedded modern is available on unopened 2015-2016 MKC and MKZ and 2015 MKX vehicles with a Reserve Package.

[Go to the App Store](#) [Go to Google Play](#)

Note: Message and data rates may apply.

LEARN MORE

-  MyLincoln Mobile app
-  How to register your vehicle with MyLincoln Mobile
-  How to locate your vehicle with MyLincoln Mobile
-  How to start your vehicle remotely with MyLincoln Mobile

Service



Pickup & Delivery

Lincoln will pick up your 2017 vehicle when it's time for service. We'll drop it off when we're finished, and lend you a complimentary Lincoln in-between.*

[Learn more](#)

[Email a Reminder](#)



VEHICLE > 3 MORE > APPS

How to locate your parked vehicle with MyLincoln Mobile

THE EMBEDDED MODERN APP IS YOUR KEY
Which vehicle would you like help with? [ENTER](#)



Searching a crowded parking lot for your vehicle can be a hassle. The updated MyLincoln Mobile application can help you remember where your car is parked and remind you to walk back to the meter and feed it on time. The app's Locator feature marks your parking spot on a map. For added convenience, Lincoln vehicles with Reserve Package (and available modern) offer an optimized locator that automatically shows the last known parked location. You can also use the app's Parking Timer feature to receive an alert when you need to move your vehicle. To learn about the full range of premium services that this app puts at your fingertips, see the MyLincoln Mobile Overview. To start using MyLincoln Mobile's Locator feature, follow the steps below.

Note: MyLincoln Mobile app, compatible on select smartphone platforms, is available through a free download. The available embedded modern is included on Reserve Equipment group. Services included for 4 years. Text and data rates apply to usage. Currently available on all 2017 vehicles, the 2015 MKC and MKZ, and the 2015 MKX, MKX, and MKZ.

Lincoln projects often included:

- Working with Creative and UX teams to develop copy for touts, interactive/functional flows, other site elements.
- Writing campaign landing pages, support articles to reflect Lincoln's brand and tone.
- Managing client and legal edits, final approvals.
- Working with other vendors and SMEs to ensure articles were technically sound while adhering to editorial standards and style.

Since URLs can come and go, full samples available upon request.