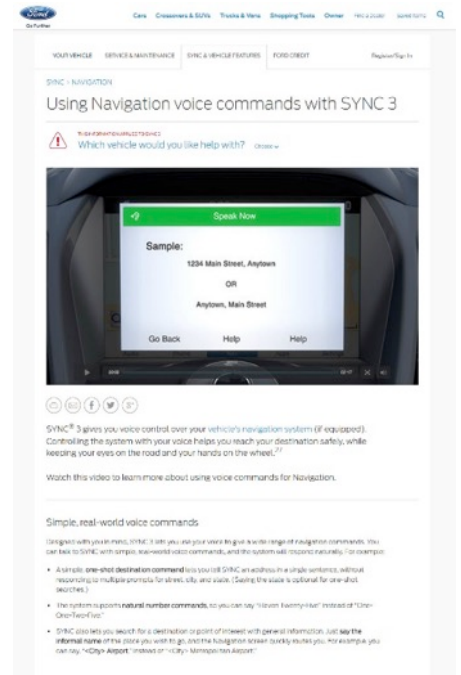
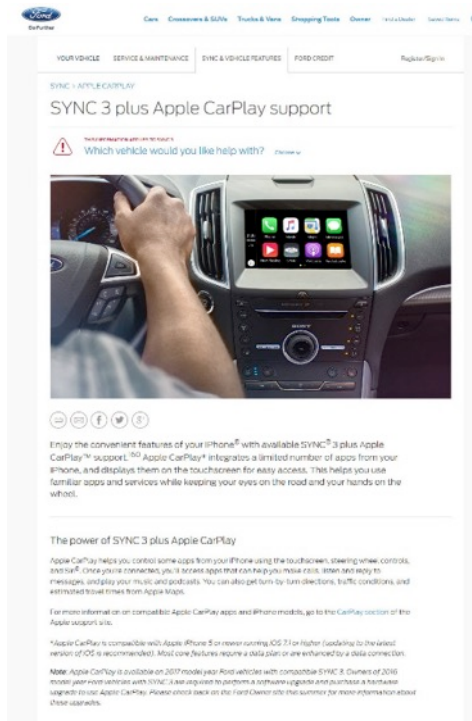
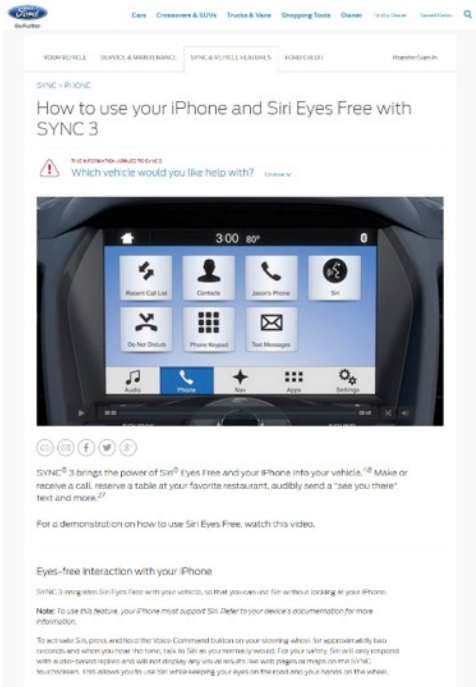




Ford Owner Site: Support Articles



I wrote bunches of support articles like these for the Ford Owner site. Here's what I did for each:

- Interviewed engineers and SMEs for background technical information.
- Matched tone and style of existing site content.
- Managed client and legal edits, final approvals.
- Created SEO metadata.
- Helped publish content to owner.ford.com site: Performed editorial QA, used CMS to help with content production as needed.

Since URLs can come and go, full samples available upon request.