



If the parts aren't designed to work together, things might not work at all.

Relying on a bunch of suppliers to implement your e-business strategies can lead to a bunch of excuses. Lots of finger pointing with no one accepting responsibility. If you relied on Qwest Interactive, however, that would never happen. We have over 450 consultants, digital strategists, software engineers and network/hosting specialists ready to create, manage and host your applications. And we take care of everything: from creating your business applications, to hosting them at our CyberCenters<sup>SM</sup> which are integrated into our OC 192 fiber-optic broadband network. The most advanced network in the world. That is true integration.

The end result is that you can get on with taking care of business, while we take care of everything else. That is total accountability. For more on the Qwest Interactive unique approach to e-business, visit [www.qwestinteractive.com](http://www.qwestinteractive.com) or call your regional representative at 1 800 RIDE QWEST.

