



Monster's Working for the Banking Industry in **NEW YORK!**

If you're looking for a faster and easier way to find the workers you need, the online recruiting experts at Monster can help. As the 14th most visited property on the Web¹, we've helped thousands of branch managers, tellers, and financial advisors find the jobs they've been looking for in New York. Now let us help you find the employees you're looking for. Monster can help you find the right people the next time you need to hire—you can bank on it.

Save Time and Money with Monster

Monster's simple, reliable, and inexpensive tools give you direct and instant access to quality job candidates who will respond to your job ads immediately. And when you post a job on Monster you simplify your entire hiring process.

- No more wading through stacks of paper applications to find the right person
- Job ads appear immediately on Monster's website and stay live for up to 60 days—you won't have to wait for an ad that will only run once in the Sunday *New York Times*.
- Screening questions help you identify the best candidates first—no extensive sorting and no wasted time
- Easy to use and easy to access 24 hours a day

Monster in New York:

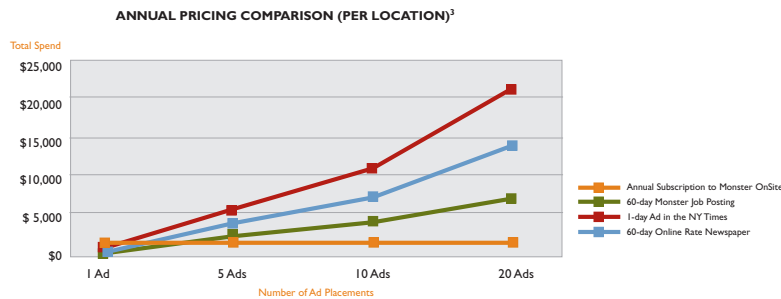
The workers you are looking to hire in the banking industry are actively searching for jobs on Monster...

- 144,524 workers in the New York banking industry have posted their resumes on Monster
- An average of 683,941 banking searches have been conducted on Monster each month
- On average, banking industry ads are viewed 808 times by people looking for a job on Monster

More people will see your job ad on Monster than anywhere else...

- Over 1,490,600 people in New York visit Monster each month compared to only 433,100 for CareerBuilder and 576,100 for the *New York Times*²

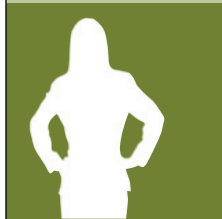
You'll pay less and get more when you place an ad with Monster. Here's how we compare to the *New York Times*.



With Monster you get unlimited space for posting a 60-day job ad. Why pay for an ad that will only run once in the Sunday *New York Times* plus an additional fee to have that ad run for 60 days in the paper's online edition?

For more information call 1-800-MONSTER or visit www.monster.com

1. comScore Media Metrix, February 2005
 2. Media Audit '04
 3. SRDS, New York Times



BANKING



Monster's Working in

BOSTON!



Find the Right People, Right Now

With over 98% of all job seekers using the Internet to look for a new job¹, employers are discovering that the Internet is the best way to find the highest quality job candidates. As the 23rd most visited site on the Web², Monster is the best place to find them.

Monster Makes Local Hiring Happen

Monster gives you instant access to the tools you need to help you spend less time hunting for employees and more time doing what you do best – running a successful business.

SmartFind Resume Search

Search our extensive database to find that ideal job candidate in your local area – in much less time than it takes to read a paper application.

TargetReach Job Postings

Monster's simplified job posting process lets you create clear, targeted job postings in minutes – even if you've never written one before.

24/7 Customer Service

Monster is the only company that provides job seekers and employers with world-class phone and online support any time of day, any day of the week, through Customer Central, our live customer service center

Monster Leads the Way Across Boston

People in Boston are actively searching for jobs on Monster....

- **Over 10.8** million job searches last month
- **1,404,765** resumes posted, a **3.2% increase** from the previous month
- **9.6%** of the resumes posted in Boston are for hourly & skilled positions, such as plumbers, waiters/waitresses, and truck drivers.

Boston's Job Seekers are on Monster

More people will see your ad on Monster than anywhere else.

Website/Newspaper*	Audience**	% of Market
Monster	564,900	14.1%
HotJobs	227,600	5.7%
CareerBuilder	107,000	2.7%
Boston Globe Employment Classified	172,900	4.3%

Source: Media Audit '04/'05
*Visited/Read in the last 30 days
**Total 18+ audience in Boston: 4,016,400

Monster vs. the Newspaper

With newspaper circulation rates declining, more and more people are using Monster to look for a new job instead of their local newspapers. Not only does Monster have the job seekers you want, it has the price you want to pay. When you post a 60-day job ad on Monster, you get unlimited space for \$395. Why pay \$504 for a 21-line ad in the Sunday Boston Globe plus an additional \$225 to have that same ad run in the paper's online edition?

Source: SRDS, Boston Globe

Boston's Local Monster Employment Index

Each month Monster gives you a clear snapshot of online recruitment activity in Boston with the Local Employment Index (LEI). Not only does your local index show you the trends in online hiring, it also gives information on Boston's largest employers, industries undergoing significant growth, and employment figures for the region.

- The Monster LEI found that online job demand in Boston edged down from 105 in October to 104 in November, indicating slightly more cautious growth in overall online job demand for workers.

Source: Monster Research

To put Monster to work for you in Boston, contact your Local Sales Representative at: 800-666-7837 or visit www.monster.com
December 2005



monster®



Monster Hiring Solutions

The fast, easy way to post jobs and find great people

Hiring the right people can be challenging. You need to post effective job listings and review incoming resumes. Now Monster saves you time and money – while helping you find the ideal candidates. No more tedious hours writing ads or sorting through stacks of paper. Let Monster help connect you with thousands of motivated, hard-working people in your local area.

“With Monster’s pre-screening interview process, we have the ability to recruit higher quality hourly workers and have seen a tremendous improvement in our applications. In just 6 weeks our 14 job postings have been viewed 8,800 times and we have received over 760 applications – all of which have been pre-screened.”

Nancy Carroll, Director of Human Resources, Pepsi Bottling Group

Find the right people, right now

Easy-to-use tools from Monster make finding great people in your area faster and easier – even if you’ve never hired online before.

SmartFind Resume Search: The search is over

SmartFind Resume Search brings you an online alternative to sorting through hundreds or thousands of paper applications. SmartFind is:

- **Simple.** Find the most qualified candidates in an instant.
- **Accurate.** Search by zip code, job title, and industry to zero in on qualified local job seekers with just one search.
- **Fast.** Save your searches so you can use them again.

Monster makes local hiring happen

Monster is the world leader in online recruiting. We bring thousands of companies like yours the talented, motivated local people they need. And we make it easier for you, saving time and money. If you want to post jobs quickly and find the ideal candidate every time, Monster Hiring Solutions can help.

TargetReach Job Postings: Create and post great ads

TargetReach Job Postings helps you write accurate, interesting job postings – even if you’ve never written one before. TargetReach is:

- **Simple.** Create clear, targeted job ads that attract the people you need.
- **Fast.** Post jobs in seconds and get immediate responses – jobs stay live for 60 days. Can your newspaper ad do this?
- **Control.** Manage the entire hiring process quickly and easily.

Let Monster help you find great people faster

Monster brings you the powerful, easy-to-use tools you need to find talented job seekers in your area. To find out more, call **1-800-MONSTER** or visit **www.monster.com**





Monster's Working for the Retail Industry in **LOS ANGELES!**

If you're looking for a faster and easier way to find the workers you need, the online recruiting experts at Monster can help. As the 14th most visited property on the Web¹, we've helped thousands of salespeople, cashiers, and supervisors find the jobs they've been looking for in Los Angeles. Now let us help you find the employees you're looking for. Use Monster the next time you need to hire—no waiting, no hassle.

Save Time and Money with Monster

Monster's simple, reliable, and inexpensive tools give you direct and instant access to quality job candidates who will respond to your job ads immediately. And when you post a job on Monster you simplify your entire hiring process.

- No more wading through stacks of paper applications to find the right person
- Job ads appear immediately on Monster's website and stay live for up to 60 days—you won't have to wait for an ad that will only run once in the Sunday *Los Angeles Times*
- Screening questions help you identify the best candidates first—no extensive sorting and no wasted time
- Easy to use and easy to access 24 hours a day

Monster in Los Angeles

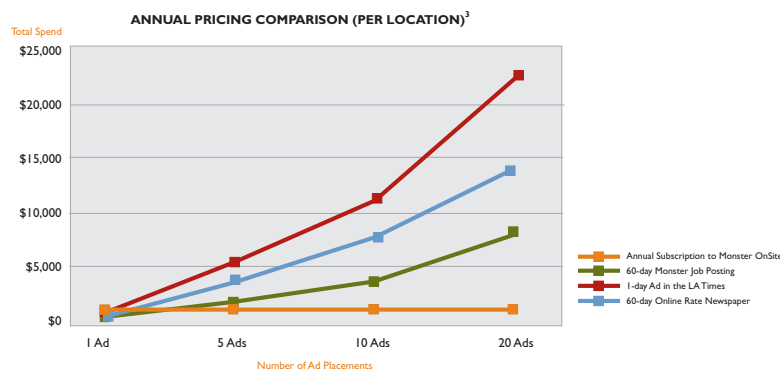
The retail workers you are looking to hire are actively searching for jobs on Monster...

- 152,590 Los Angeles retail workers have posted their resumes on Monster
- An average of 556,658 retail searches have been conducted on Monster each month
- On average, retail ads are viewed 751 times by people looking for a job on Monster

More people will see your job ad on Monster than anywhere else...

- Over 919,000 people in Los Angeles visit Monster each month compared to only 357,400 for CareerBuilder and 478,200 for the *Los Angeles Times*²

You'll pay less and get more when you place an ad with Monster. Here's how we compare to the *Los Angeles Times*.



With Monster you get unlimited space for posting a 60-day job ad. Why pay for an ad that will only run once in the Sunday *Los Angeles Times* plus an additional fee to have that ad run for 60 days in the paper's online edition?

For more information call 1-800-MONSTER or visit www.monster.com

1. comScore Media Metrix, February 2005
 2. Media Audit '04
 3. SRDS, *Los Angeles Times*



RETAIL



Monster's Working for the Restaurant Industry in **PHILADELPHIA!**

If you're looking for a faster and easier way to find the workers you need, the online recruiting experts at Monster can help. As the 14th most visited property on the Web¹, we've helped thousands of waitresses, cooks, and restaurant managers find the jobs they've been looking for in Philadelphia. Now let us help you find the employees you're looking for. Use Monster the next time you need to hire—we can help you get things cooking.

Save Time and Money with Monster

Monster's simple, reliable, and inexpensive tools give you direct and instant access to quality job candidates who will respond to your job ads immediately. And when you post a job on Monster you simplify your entire hiring process.

- No more wading through stacks of paper applications to find the right person
- Job ads appear immediately on Monster's website and stay live for up to 60 days—you won't have to wait for an ad that will only run once in the *Sunday Philadelphia Inquirer*
- Screening questions help you identify the best candidates first—no extensive sorting and no wasted time
- Easy to use and easy to access 24 hours a day

Monster in Philadelphia

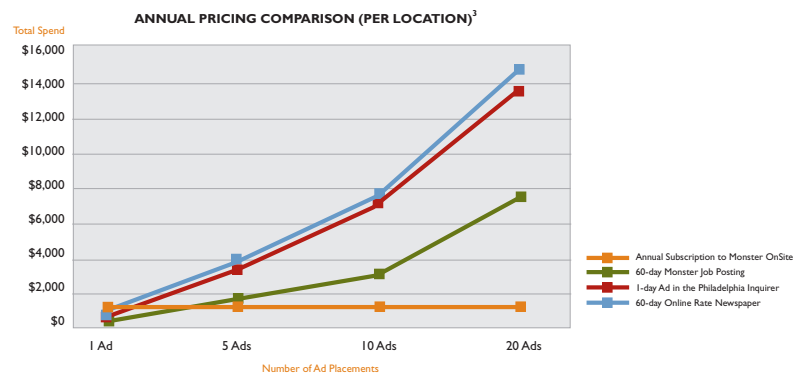
The restaurant workers you are looking to hire are actively searching for jobs on Monster...

- 24,332 Philadelphia restaurant workers have posted their resumes on Monster
- An average of 132,587 restaurant searches have been conducted on Monster each month
- On average, restaurant ads are viewed 1,059 times by people looking for a job on Monster

More people will see your job ad on Monster than anywhere else...

- Over 402,300 people in Philadelphia visit Monster each month compared to only 234,900 for CareerBuilder and 262,600 for the *Philadelphia Inquirer*²

You'll pay less and get more when you place an ad with Monster. Here's how we compare to the *Philadelphia Inquirer*.



With Monster you get unlimited space for posting a 60-day job ad. Why pay for an ad that will only run once in the *Sunday Philadelphia Inquirer* plus an additional fee to have that ad run for 60 days in the paper's online edition?

For more information call 1-800-MONSTER or visit www.monster.com

1. comScore Media Metrix, February 2005
 2. Media Audit '04
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RESTAURANT